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Broker Compensation Programs

Alliance Commission Structure

- First and Renewing Years: 6%
- Commissions are paid by the carriers
 - For questions, contact your carrier

2008 Broker Bonus Plan

The Broker Bonus program is based on Net Growth in # of Lives:

- 10%-19% Net Growth = a bonus of .25% of premium for year
- 20% or More Net Growth = a bonus of .5% of premium for year
- Premium for year = YTD premium on books as of 12/31/08
- Broker must have minimum of \$10,000 in premium to qualify

Award for Placing First Alliance Account

- Newly certified brokers will receive a \$50 award when placing their first account with the Alliance
- Coupons to redeem this award are located on the Alliance website (Broker section) at nmhia.com under "Broker Forms"